

The most INFORMATIVE Finnish media in Spain

MEDIA INFORMACION 2024

www.olekustannus.com

PUBLICATION SCHEDULE TECHNICAL INFORMATION

Olé magazine

| Issue | Material date | Date of publication |
|-------|---------------|---------------------|
| 1 | 06.12.2024 | 28.12.2023 |
| 2 | 10.01.2024 | 25.01.2024 |
| 3 | 07.02.2024 | 22.02.2024 |
| 4 | 06.03.2024 | 21.03.2024 |
| 5 | 10.04.2024 | 25.04.2024 |
| 6 | 15.05.2024 | 30.05.2024 |
| 7-8 | 12.06.2024 | 27.06.2024 |
| 9 | 14.08.2024 | 29.08.2024 |
| 10 | 11.09.2024 | 26.09.2024 |
| 11 | 09.10.2024 | 24.10.2024 |
| 12 | 06.11.2024 | 21.11.2024 |

Type of print: Offset

Format: 215 x 280 mm

Print area: 215 x 280 mm

Material format: PDF

Edition: up 15 000 copies / month

Finland: Subscribers, newsagents and fairs and other events

Spain: Subscribers, newsagents, fairs and other events. Finnish subscribers get a second copy of the magazine for free when visiting Spain.

Other: Digital magazine

>> www.olekustannus.com/ole-lehti



SE (free newspaper)

| Issue | Material date | Date of publication |
|-------------|---------------|---------------------|
| 1 / SE401 | 03.01.2024 | 09.01.2024 |
| 1 / SE402 | 17.01.2024 | 23.01.2024 |
| 2 / SE403 | 31.01.2024 | 06.02.2024 |
| 2 / SE404 | 14.02.2024 | 20.02.2024 |
| 3 / SE405 | 28.02.2024 | 05.03.2024 |
| 3 / SE406 | 13.03.2024 | 19.03.2024 |
| 4 / SE407 | 03.04.2024 | 09.04.2024 |
| 4 / SE408 | 17.04.2024 | 23.04.2024 |
| 5 / SE409 | 01.05.2024 | 07.05.2024 |
| 6 / SE410 | 29.05.2024 | 04.06.2024 |
| 7-8 / SE411 | 26.06.2024 | 02.07.2024 |
| 9 / SE412 | 04.09.2024 | 10.09.2024 |
| 9 / SE413 | 18.09.2024 | 24.09.2024 |
| 10 / SE414 | 02.10.2024 | 08.10.2024 |
| 10 / SE415 | 16.10.2024 | 22.10.2024 |
| 11 / SE416 | 30.10.2024 | 05.11.2024 |
| 11 / SE417 | 13.11.2024 | 19.11.2024 |
| 12 / SE418 | 27.11.2024 | 03.12.2024 |
| 12 / SE419 | 11.12.2024 | 17.12.2024 |

Print: Rotation

Format: 290 x 360 mm

Print area: 256 x 326 mm

Material format: PDF

Edition: 16 000-20 000 copies / month

Spain: Free distribution in more than 280 distribution points in Costa del Sol and Costa Blanca.

Finland: Subscription

Other: Free digital paper on our website



>> The publisher reserves the right to change the schedule.

>> www.olekustannus.com/se

COMPANY

Olé publishing/ S.I. Media sl

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Olé Magazine & SE (free newspaper)

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OLÉ DEPOSITO LEGAL: MA547/85

OLÉ ISNN: 0214 6355

SE DEPOSITO LEGAL: MA1880/91

SE ISNN: 1575-619X

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RECLAMATIONS WITHIN
14 DAYS FROM THE
PUBLICATION OF THE
MAGAZINE, IN WRITING
OR BY TELEPHONE .

THE PUBLISHER IS NOT RESPONSIBLE FOR:

- Mistakes in the advertisement layout caused by inadequate or faulty material, unreadable hand-writing, an advert or a correction given via telephone, lingual or translational mistakes if the advertisement is translated by the editorial without any separate payment.
- Possible damage caused by omission of the advertisement.
- Mistakes appearing in the print delivered to the advertiser, if the advertiser has approved the proof layout without doing corrections, or if the advertiser has failed to return the proof layout by deadline.
- The editorial's responsibility for omission of the advertisement or mistakes in the publication are limited to refund the amount paid for the advertisement.



SE - FREE NEWSPAPER *every other Tuesday!*

SUOMALAINEN
ESPANJASSA (SE)
NEWSPAPER
SIZE AND PRICE

| | (width x height, mm) | PRICE / 1 NO. / 2 NO. | |
|------------|-------------------------|-----------------------|--------|
| Front page | 256 x 222 | 1445 € | ----- |
| 1/1 page | 256 x 326 | 1039 € | 1559 € |
| 1/2 page | 256 x 154, vertical | 750 € | 950 € |
| 1/2 page | 125,5 x 313, horizontal | 750 € | 950 € |
| 4 modules | 82 x 101 | 310 € | 490 € |
| 2 modules | 82 x 48, vertical | 175 € | 260 € |
| 2 modules | 38,5 x 101, horizontal | 175 € | 260 € |
| 1 module | 38,5 x 48 | 80 € | 150 € |

SE is published every second Tuesday from September to April.

May and August once a month and June-July is the summer issue.



ADVERTISING PACKAGE *- the best visibility!*

PACKAGE PRICE
INCLUDES ALL THE
ISSUES PUBLISHED
IN ONE MONTH.

Other combinations and repetition discounts (minimum 3 months) by agreement.

Preferent position +10%.

Prices do not include VAT.

| OLÉ | + SE | PACKED PRICE/MONTH |
|-----------|-------------|--------------------|
| 2/1 pages | + 1/1 page | 3036 € |
| 1/1 page | + 1/1 page | 2123 € |
| 1/1 page | + 1/2 page | 1895 € |
| 1/2 page | + 1/2 page | 1150 € |
| 1/4 page | + 4 modules | 659 € |
| 2 modules | + 2 modules | 337 € |
| 1 module | + 1 module | 200 € |

ADVERTISIN ON OUR *website be visible online!*

Our web page is a direct link to our readers, the Finns with an existing connect to Spain and with a high purchasing power. Advertising on our website you are inviting our readers to visit yours.

>> www.olekustannus.com

WEB TRAFIC/ MONTH

Visitors **7 500**
Trafic **16 800**

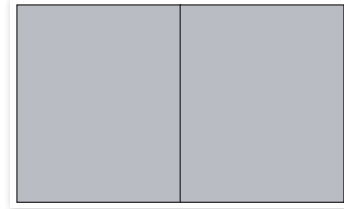
SIZE AND PRICE (width x height, mm)

| | |
|--------------|-------------|
| 300 x 150 px | 300 €/month |
| 300 x 200 px | 325 €/month |
| 300 x 250 px | 350 €/month |
| 300 x 300 px | 375 €/month |
| 300 x 350 px | 400 €/month |
| 300 x 400 px | 425 €/month |

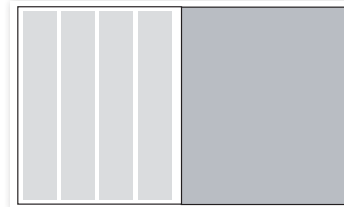


THE FINNISH MAGAZINE IS SPAIN

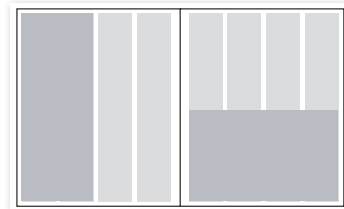
SIZE AND PRICE IN OLÉ MAGAZINE



2/1 pages
2717 €
430x280

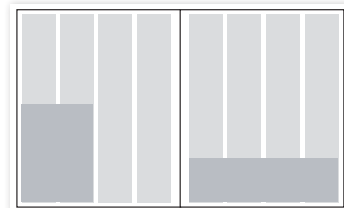


1/1 page
1669 €
215x280



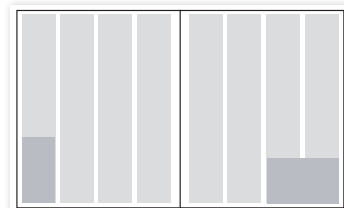
1/2 page
950 €
VERTICAL 93x258
HORIZONTAL 190x126

■ "HOME IN SPAIN" SECTION:
VERTICAL 93x245, HORIZONTAL 190x120

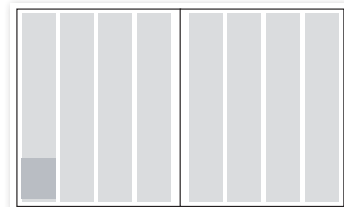


1/4 page
532 €
VERTICAL 93x126
HORIZONTAL 190x60

■ "HOME IN SPAIN" SECTION:
VERTICAL 93x120, HORIZONTAL 190x58



2 module
294 €
VERTICAL 44x120
HORIZONTAL 93x58



1 module
164 €
44x58

width x height, mm